

TechAwards 2012 Sponsorship Opportunities

Thank you for considering a **TechAwards 2012 sponsorship**. Plans are underway for a top-notch celebration of regional technology achievement under the leadership of Committee Chair Ida Cheinman of Substance151. Please visit <http://www.chesapeaketech.org/techawards> for full event details, including confirmed sponsors and nominees as they develop.

GENERAL

The Chesapeake Regional Tech Council's prestigious **TechAwards** program is a celebration of technology excellence in the Chesapeake region that recognizes outstanding achievements in the areas of innovation, strategic growth, customer service and stewardship. The event, now in its seventh year, will take place on **Thursday, March 29th 2012 from 5:30-9:30pm at the Hilton BWI Hotel.**

THEME



NETWORKING & PROGRAM FORMAT

The **TechAwards 2012** Committee is working hard to ensure this event offers plenty of business development opportunities. The format will provide networking at the beginning and end of the evening, with a dinner program celebrating the region's tech achievement in between. Attendees will enjoy flexible seating, generous food and drink and plenty of time to connect with the region's best during this lively, fast-paced event. **Top sponsors (Title, Gold and Silver) will have access to a VIP Opening Reception with Award Finalists and CRTC Board members.**

FOLLOWING IS A SUMMARY OF THE AWARD CATEGORIES FOR 2012:

- **The Innovator Award** is given to a company that best exemplifies the entrepreneurship and innovative style it takes to keep the technology industry cutting-edge and forward moving.
- **The Tech Company of the Year Award** is handed to a regional tech company that has proved its dedication, vision and ability to make things happen by working with a sustained, strategic business plan that has enabled it to steadily grow into a player in the area's tech industry.
- **The Future Innovator Award** promotes excellence in technology advancement by a regional high school or college student. The award fosters new thinking in the understanding of technology and its place in the future careers of area students. This award is open to students in grades 9-12, community college and four-year college programs. The student must be either from the Annapolis-Washington-Baltimore triangle and/or currently studying in the Annapolis-Washington-Baltimore area.
- **The Good Chip Award** recognizes an individual or company that shows a social responsibility towards a cause such as saving the environment (green tech development), developing a technology to better the life of an individual or group (bio pharm or software systems for developmentally disabled adults) and/or growing the region's pipeline of tech talent (STEM education/workforce development).
- **The Best Place to Work Award** recognizes a company that fosters a spirit of innovation and creativity in its employees, provides benefits that encourage employee work/life balance and works to inspire greatness in its employees.

In addition to the awards above, the **Legend's Circle Individual Award** will be given to an individual who is seen as a significant supporter of the local tech community. **The Rising Star Award** will be given to a company that has been noticed by the community as advancing and expanding in their industry and area of expertise.

TICKETS

Each sponsor is entitled to a specific number of tickets to the event depending on the level of sponsorship (see breakdown under Sponsorship Benefits summary). Additional tickets are available for purchase online at www.chesapeaketech.org: Members-Only Early Registration Discount: \$95 purchased before February 3rd / \$120 for Members purchased before March 28th / \$140 for Non-Members purchased before March 28th and \$150 at the Door, as available.

SPONSORSHIP BENEFITS SUMMARY

TechAwards Title Sponsor: (\$5000- 1 available)

- Six (6) Passes to the VIP Reception
- Representative from the company presents welcome remarks on stage (2-3 minutes)
- Representative from the company presents Tech Company of the Year award on stage
- Two sponsorship ads in monthly TechUpdate Newsletter between confirmation of sponsorship and December 2012
- Ten (10) tickets to the event
- Company name and logo featured on reserved dining table (Premium location)
- Company logo featured in multi-media presentation
- Full page ad in printed program (*supplied by sponsor*)
- Corporate banner to be displayed at event venue (*supplied by sponsor*)
- Company logo displayed on TechAwards 2012 signage posted at event site
- Company name and logo recognition as Title Sponsor of specific event in electronic invitations/announcements, event calendar and membership news updates
- Name and logo recognition on the CRTC website with link to business website for one full year

Gold Sponsor: (\$2500- total of 6 available)

- Four (4) Passes to the VIP Reception
- Representative from the company presents selected award on stage (pending availability)
- One sponsorship ad in monthly TechUpdate Newsletter between now and December 2012
- Company name and logo featured on reserved dining table (Premium location)
- Eight (8) tickets to the event
- VIP Guest Host (Hosting two award nominees, CRTC Board Members or other VIPs as available)
- Company logo featured in multi-media presentation
- Featured recognition in printed program
- Corporate banner to be displayed at event venue (*supplied by sponsor*)
- Company logo displayed on TechAwards 2012 signage posted at event site
- Company name and logo recognition as Sponsor in electronic invitations/announcements, event calendar and membership news updates
- Name and logo recognition on the CRTC website with link to business website for one full year

Silver Sponsor: (\$1250 total of 6 available)

- (2) Passes to the VIP Reception
- Signage featuring Company logo at all food & beverage stations
- Four (4) tickets to the event; VIP Seating with Board Members and Finalists as available
- Acknowledgement in printed program
- Company name recognition as Sponsor of specific event in electronic invitations/announcements, website calendar and membership news updates
- Name and logo recognition on the CRTC website with link to business website for one full year

Bronze (Exhibit) Sponsor (\$550—total of 15 available)

- Showcase your company with an expo-style table display featured during the cocktail hour and post-show coffee networking hour
- Two (2) tickets to the event (includes exhibit table representatives)
- Corporate banner to be displayed at display table (*supplied by sponsor*)
- Acknowledgement in printed program
- Company name recognition as Sponsor of specific event in electronic invitations/announcements, website calendar and membership news updates
- Name and logo recognition on the CRTC website with link to business website for one full year

Table Sponsor (\$950—limited number available)

- Company name and logo featured on reserved dining table (seats 10)
- Ten (10) tickets to the event

Thank you for your support of this great celebration of tech innovation and excellence! There are a limited number of sponsorships available for this Signature event. Contact Kris Valerio at 410-222-7410 ext. 124 or exdir@chesapeaketech.org today to reserve your place today.

Sponsorship Reservation Form

Company Name & Address:

Sponsorship rep contact info:

(Please provide name, phone and email for the primary contact we should interact with)

Billing contact info:

(Please provide a contact name and phone number we can call to arrange payment or to check on invoice status)

Already a member of the Chesapeake Regional Tech Council? (Circle) YES NO

Please send 1) business name as you'd like it to appear, 2) your business website link and 3) a company logo of at least 300 dpi, to exdir@chesapeaketech.org.

Sponsorship Level: (please check appropriate level)

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor (\$5000) | <input type="checkbox"/> Bronze (Exhibit) Sponsor (\$550) |
| <input type="checkbox"/> Gold Sponsor (\$2500) | <input type="checkbox"/> (Dining) Table Sponsor (\$950) |
| <input type="checkbox"/> Silver Sponsor (\$1250) | |

Payment Method:

- Check for sponsorship is enclosed.
- Please invoice me. I understand that my Sponsorship will not be confirmed until the payment is received.
- Please charge my credit card. I authorize the CRTTC to charge the following card with the amount indicated above:

Card Type: (please circle one) **Visa MC AMX Card Number:** _____

Expiration Date: _____ **Security Code:** _____ **Zip Code:** _____

Name on the card: _____ **Signature:** _____

To secure your place among the region's top tech achievers, please email the completed form to exdir@chesapeaketech.org or contact 410-222-7410 ext. 124 with any questions regarding sponsorship.

Thank you for your support!

Please make checks payable to "Chesapeake Regional Tech Council." Send form to